Edward R. McCracken is best known for his time spent as the president and CEO of Silicon Graphics, Inc. (SGI). Under his leadership, SGI grew as a technical giant, pioneering computer hardware for virtual reality and graphics applications. McCracken was awarded the National Medal of Technology, the Stanford Business School Entrepreneurial Company of the Year, and the National Computer Graphics Association Executive of the Year awards. McCracken also won the ISU Foundation Campanile Award and received the ISU Alumni Association Distinguished Alumni Award. McCracken also served as Chairman of the board of directors for the Philanthropic Relief, a nonprofit organization dedicated to improving the quality of life for the economically disadvantaged all around the world.